



Slow Food®



SLOW FOOD

The Slow food movement is founded upon the concept of eco-gastronomy, a recognition of the strong connections between plate and planet.

Slow Food is good, clean and fair food. We believe that the food we eat should taste good; that it should be produced in a clean way that does not harm the environment, animal welfare or our health; and that food producers should receive fair compensation for their work.

We consider ourselves as co-producers, not consumers, because by being informed about how our food is produced and actively supporting those who produce it, we become a part of and a partner in the production process.

Slow Food works to defend biodiversity in our food supply, spread taste education and connect producers of excellent foods with co-producers through events and initiatives.

We are proud to present our Slow Food Presidia or world heritage food here, the Undredal Brimost or brown goatcheese being produced in Undredal.

Please take a brochure and become a Slow Food member of your local slow food convivium in your own country.





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However, the Aurland shoe economuseum will remind everybody that "good taste" is not only about how we eat, but also in the way we dress and the "fair, good and clean" quality concept should be used also in the clothing and shoe making sectors.

Therefore slow food has started focusing upon the production and protection of natural fibres and also quality leather products from livestock, and also to identify and support the networks of producer communities of natural fibres and leathers.

The aim of Slow Food is to protect and promote natural fibres and leathers by educating the consumer. The economuseum concept is a very useful tool for slow food in this context and therefore we support the economuseum concept in general, and the Aurland shoemaker in particular.

The Aurland shoe museum leather comes from the Norwegian cow which is well cared for by the farmers and has a high quality hide, which is prepared by Borge Leather factory at Osterøy, which is a very environmental friendly and traditional manufacturer of quality leather products. Shoe production based on craft traditions and the use of quality, indigenous leather is threatened in Europe, particularly by industrial shoe production based upon the use of artificial inorganic material such as plastic and other synthetic materials.

Without the introduction of the Economuseum concept, also the Aurland shoemaker would have been extinct today. Now we proudly can present the quality leather shoes and slow food hope the visitors also get reminded that they must likewise take care of the local foodproducers in their vicinity where they live.

Slow food is about fair, good and clean food, as well as how we dress with natural fibres and what shoes we put on.

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Slow Food President Carlo Petrini with his Aurland shoes.

